

#PRWebchat

Source	Author	Content	Link	Date
Twitter	TheBrandNew Mom	Need PR? Tune in and have my social media guru @pamperry answer your questions @ 2pm -est. #PRWebChat for #PRNewswire	http://www.twitter.com/TheBrandNewMom/status/81416004625891328/	6/16/2011
Twitter	pamperry	Excited! @pamperry Getting ready for #prwebchat at 2pm today! Join us as we discuss nonprofit PR merging with Social media #fb @smsperrypr	http://www.twitter.com/pamperry/status/81417659522088960/	6/16/2011
Twitter	TheBrandNew Mom	RT @pamperry: Excited! @pamperry Getting ready for #prwebchat at 2pm today! Join us as we discuss nonprofit PR merging with Social media #fb @smsperrypr	http://www.twitter.com/TheBrandNewMom/status/81418007666110465/	6/16/2011
Twitter	JDEbberly	RT @pamperry: How to: Trigger Creative Press Release Writing http://bit.ly/muoAhY #PRWebChat	http://www.twitter.com/JDEbberly/status/81419717629329408/	6/16/2011
Twitter	pamperry	My favorite tool for SEO release is really PRWEB.com and BlackPR.com #prwebchat	http://www.twitter.com/pamperry/status/81420687763451904/	6/16/2011
Twitter	JDEbberly	RT @pamperry: My favorite tool for SEO release is really PRWEB.com and BlackPR.com #PRWebChat	http://www.twitter.com/JDEbberly/status/81420899064102912/	6/16/2011
Twitter	WAHMsWin	RT @pamperry: My favorite tool for SEO release is really PRWEB.com and BlackPR.com #prwebchat ^DJ	http://www.twitter.com/WAHMsWin/status/81421030085763075/	6/16/2011
Twitter	prweb	Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.	http://www.twitter.com/prweb/status/81421350882906112/	6/16/2011
Twitter	PKInet	WooHoo Good-to-go RT @prweb: Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.	http://www.twitter.com/PKInet/status/81421503379415040/	6/16/2011
Twitter	pamperry	@prweb hey Stacey! #prwebchat	http://www.twitter.com/pamperry/status/81421508475498496/	6/16/2011
Twitter	Rosemontwriter	Hi from San Diego, Stacey, thanks for hosting. RT @prweb: Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.	http://www.twitter.com/Rosemontwriter/status/81421859333210113/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	John_Trader1	Hi Stacey. RT @prweb: Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.	http://www.twitter.com/John_Trader1/status/81422123679232000/	6/16/2011
Twitter	John_Trader1	@prweb is in Balt, right? Did you go to Harborplace for lunch and have a crab cake sandwich? #prwebchat	http://www.twitter.com/John_Trader1/status/81422335785189377/	6/16/2011
Twitter	prweb	Today we'll chat a little about the future of #PR and what you need to be prepared. #PRWebChat	http://www.twitter.com/prweb/status/81422389933637632/	6/16/2011
Twitter	JDEbberly	RT @prweb: Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.	http://www.twitter.com/JDEbberly/status/81422476596363264/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: Today we'll chat a little about the future of #PR and what you need to be prepared. #PRWebChat	http://www.twitter.com/Rosemontwriter/status/81422484552949760/	6/16/2011
Twitter	JDEbberly	RT @prweb: Today we'll chat a little about the future of #PR and what you need to be prepared. #PRWebChat	http://www.twitter.com/JDEbberly/status/81422508535984128/	6/16/2011
Twitter	pamperry	RT @prweb: Today well chat a little about the future of #PR and what you need to be prepared. #fb #prwebchat	http://www.twitter.com/pamperry/status/81422578350174208/	6/16/2011
Facebook	National Black Book Festival	RT @prweb: Today well chat a little about the future of #PR and what you need to be prepared. #prwebchat	http://www.facebook.com/profile.php?id=287419001041	6/16/2011
Twitter	pamperry	RT @prweb: Today well chat a little about the future of #PR and what you need to be prepared. #prwebchat	http://www.twitter.com/pamperry/status/81422852036894720/	6/16/2011
Twitter	blackbkfestival	RT @prweb: Today well chat a little about the future of #PR and what you need to be prepared. #prwebchat	http://www.twitter.com/blackbkfestival/status/81422854175997953/	6/16/2011
Twitter	prweb	Apologies for the delay :) we're currently at the #vocus conference soaking up new info, bouncing between sessions...#PRWebChat	http://www.twitter.com/prweb/status/81423359463784450/	6/16/2011

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Twitter	pamperry	Join me for a #prwebchat TweetChat at: http://tweetchat.com/room/prwebchat #prwebchat	http://www.twitter.com/pamperry/status/81423368905162752/	6/16/2011
Twitter	PKInet	@prweb no problem, where shall we start? #prwebchat	http://www.twitter.com/PKInet/status/81423717095317506/	6/16/2011
Twitter	prweb	Here comes q1! #PRWebChat	http://www.twitter.com/prweb/status/81423720597557248/	6/16/2011
Twitter	prweb	Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #PRWebChat	http://www.twitter.com/prweb/status/81423968074080256/	6/16/2011
Twitter	pamperry	Not using all the tech tools available to them; no staff; not knowing where to start. Help > http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/pamperry/status/81424130213289984/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81424359423623168/	6/16/2011
Twitter	John_Trader1	RT @prweb: Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #PRWebChat	http://www.twitter.com/John_Trader1/status/81424586985570304/	6/16/2011
Twitter	John_Trader1	RT @pamperry: Not using all tech tools available; no staff; not knowing where to start. Help > http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81424666509582336/	6/16/2011
Twitter	PKInet	@pamperry and the staff they have is constantly revolving . . . they use a lot of interns and have high turnover rates #PRwebchat	http://www.twitter.com/PKInet/status/81424697350291456/	6/16/2011
Twitter	JDEbberly	RT @prweb: Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #PRWebChat	http://www.twitter.com/JDEbberly/status/81424734314708993/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	prweb	For non-profits (and frankly all #PR pros) It's effective to set goals, distribute tasks and work with free tools available #prwebchat	http://www.twitter.com/prweb/status/81424799997501441/	6/16/2011
Twitter	JDEbberly	RT @pamperry: Not using all tech tools available to them; no staff; not knowing where start. Help http://bit.ly/starterprwebchat #PRWebChat	http://www.twitter.com/JDEbberly/status/81424862224199680/	6/16/2011
Twitter	WAHMsWin	RT @prweb: Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #PRWebChat ^DJ	http://www.twitter.com/WAHMsWin/status/81424872038866946/	6/16/2011
Twitter	CathyWebSavvyPR	A1Biggest Social Media challenge 4 non-profits = not taking time 2 plan strategy & understand tools b4 implementing #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81424888639930368/	6/16/2011
Twitter	click_finders	RT @prweb: For non-profits (and frankly all #PR pros) It's effective to set goals, distribute tasks and work with free tools available #prwebchat	http://www.twitter.com/click_finders/status/81424892968443905/	6/16/2011
Twitter	WomenInPR1	RT @prweb: Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #PRWebChat	http://www.twitter.com/WomenInPR1/status/81424893580812288/	6/16/2011
Twitter	prweb	Is anyone in #prwebchat a non-profit doing their #PR in-house? Know someone who does?	http://www.twitter.com/prweb/status/81424927454007296/	6/16/2011
Twitter	WomenInPR1	RT @prweb: For non-profits (and frankly all #PR pros) It's effective to set goals, distribute tasks and work with free tools available #prwebchat	http://www.twitter.com/WomenInPR1/status/81424938648600576/	6/16/2011
Twitter	WomenInPR1	RT @pamperry: Not using all the tech tools available to them; no staff; not knowing where to start. Help > http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/WomenInPR1/status/81424981271121920/	6/16/2011
Twitter	pamperry	A1: Nonprofit must involve their volunteers. Take advantage of all tech tools available to them http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/pamperry/status/81424982898511873/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	John_Trader1	I would imagine that non-profits also have budgetary limitations -- making #SM ROI all that much more important? #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81424984186175488/	6/16/2011
Twitter	WAHMsWin	RT @pamperry: Not using all tech tools available; no staff; not knowing where to start. Help > http://bit.ly/starterprwebchat #prwebchat ^DJ	http://www.twitter.com/WAHMsWin/status/81425022517911552/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: 4 non-profits (& frankly all #PR pros) It's effective to set goals, distribute tasks & work with free tools available #prwebchat	http://www.twitter.com/Rosemontwriter/status/81425047633395712/	6/16/2011
Twitter	rebAngelZ	RT @prweb: For non-profits (and frankly all #PR pros) It's effective to set goals, distribute tasks and work with free tools available #prwebchat	http://www.twitter.com/rebAngelZ/status/81425052729487360/	6/16/2011
Twitter	CathyWebSavvyPR	@PKInet very true - Not only does staff change at non-profits, but they are often over-worked already & see SM as One More Thing #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81425129116143616/	6/16/2011
Twitter	WomenInPR1	RT @KtOwn: Why Marketing Hurts Your Growth and What to Do About It http://bit.ly/ijcP8s heard about this article in #prwebchat today -must read-	http://www.twitter.com/WomenInPR1/status/81425135210479616/	6/16/2011
Twitter	WomenInPR1	RT @sacevero: Check out #GetRealChat Tuesday nights 9 pm et. We take down curtain & get real on many topics others avoid! Join us! #prwebchat @PamMktgNut	http://www.twitter.com/WomenInPR1/status/81425182341857280/	6/16/2011
Twitter	WomenInPR1	RT @pamperry: A1: Nonprofit must involve their volunteers. Take advantage of all tech tools available to them http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/WomenInPR1/status/81425218081525760/	6/16/2011
Twitter	WomenInPR1	RT @CathyWebSavvyPR: A1Biggest Social Media challenge 4 non-profits = not taking time 2 plan strategy & understand tools b4 implementing #prwebchat	http://www.twitter.com/WomenInPR1/status/81425234661609472/	6/16/2011
Twitter	pamperry	@John_Trader1 Nonprofits can create a movement with social media! #prwebchat	http://www.twitter.com/pamperry/status/81425316869976064/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	John_Trader1	RT @prweb: For non-profits (and all #PR pros) Its effective to set goals, distribute tasks & work w/free tools avail. #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81425397174120448/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: A1: Nonprofit must involve volunteers. Take advantage of tech tools available http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81425437754007552/	6/16/2011
Twitter	John_Trader1	RT @pamperry: @John_Trader1 Nonprofits can create a movement with social media! #prwebchat	http://www.twitter.com/John_Trader1/status/81425502874771456/	6/16/2011
Twitter	kimsuka	@pamperry @prweb Agree! Due to this many nonprofits have difficulty putting in place a SM strategy & instead go about it randomly #prwebchat	http://www.twitter.com/kimsuka/status/81425539390377984/	6/16/2011
Twitter	PKInet	exactly, turn your cause into a movement RT @pamperry: @John_Trader1 Nonprofits can create a movement with social media! #prwebchat	http://www.twitter.com/PKInet/status/81425545316937728/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: @John_Trader1 Nonprofits can create a movement with social media! amen! #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81425548336824320/	6/16/2011
Twitter	rebAngelZ	RT @prweb: Is anyone in #prwebchat a non-profit doing their #PR in-house? Know someone who does?	http://www.twitter.com/rebAngelZ/status/81425607539437568/	6/16/2011
Twitter	CathyWebSavvyPR	@pamperry Good point - volunteers may already have SMedia know how - so tap it. But also work up guidelines! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81425609946972160/	6/16/2011
Twitter	sacevero	@John_Trader1 I think that's fair to believe, absolutely. #prwebchat	http://www.twitter.com/sacevero/status/81425631216283649/	6/16/2011
Twitter	WWAHHMpreneur	RT @kimsuka: @pamperry @prweb many nonprofits have difficulty putting in place a SM strategy & instead go about it randomly #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81425747830505472/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	PKInet	RT @CathyWebSavvyPR: @pamperry Good point - volunteers may already have SMedia know how - so tap it. But also work up guidelines! #prwebchat	http://www.twitter.com/PKInet/status/81425774615334913/	6/16/2011
Twitter	WhyPR	RT @prweb: Q1 @pamperry what are the biggest challenges that non-profits face when using #socialmedia to market themselves? #PRWebChat	http://www.twitter.com/WhyPR/status/81425801446305792/	6/16/2011
Twitter	pamperry	@CathyWebSavvyPR @pamperry A1: Yes, guidelines are critical and at least one paid staff person to make sure strategy is on point #prwebchat	http://www.twitter.com/pamperry/status/81425885441425408/	6/16/2011
Twitter	kimsuka	@pamperry @prweb Agree! Volunteers and especially interns can be of great use for marketing #PRwebchat	http://www.twitter.com/kimsuka/status/81425894756974592/	6/16/2011
Twitter	John_Trader1	@pamperry - I wonder how tough it is to engage members & volunteers of non-profits to help with #SM #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81425918484168704/	6/16/2011
Twitter	prweb	Q2 @pamperry What about the future of pitching--what are some key elements that make or break a pitch? #prwebchat #PR #pitching	http://www.twitter.com/prweb/status/81425953464655872/	6/16/2011
Twitter	CathyWebSavvyPR	RT @kimsuka: many nonprofits have difficulty putting in place a SM strategy & instead go about it randomly [true] #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426002043080704/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: Q2 @pamperry What about the future of pitching--what are some key elements that make or break a pitch? #prwebchat #PR #pitching	http://www.twitter.com/Rosemontwriter/status/81426030849572865/	6/16/2011
Twitter	prweb	It looks like it would be a good idea to have a #prwebchat about crafting a #socialmedia strategy to add to your #PR strategy	http://www.twitter.com/prweb/status/81426089007788033/	6/16/2011
Twitter	pamperry	@John_Trader1 @pamperry A1: In this economy? Should be easy. Resume fillers. #prwebchat	http://www.twitter.com/pamperry/status/81426089779535872/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry @CathyWebSavvyPR guidelines are critical and at least one paid staff person to make sure strategy is on point #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81426122784514048/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	kimsuka	RT @John_Trader1: RT @pamperry: @John_Trader1 Nonprofits can create a movement with social media! #prwebchat	http://www.twitter.com/kimsuka/status/81426125775052800/	6/16/2011
Twitter	WhyPR	RT @pamperry: A1: Nonprofit must involve their volunteers. Take advantage of all tech tools available to them http://bit.ly/starterprwebchat #prwebchat	http://www.twitter.com/WhyPR/status/81426131072466944/	6/16/2011
Twitter	JDEbberly	Q2 @pamperry What about the future of pitching--what are some key elements that make or break a pitch? #PR #pitching #PRWebChat	http://www.twitter.com/JDEbberly/status/81426154250186752/	6/16/2011
Twitter	CathyWebSavvyPR	@John_Trader1 I think it depends on the demographics of the non-profit members/audience - #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426175666298880/	6/16/2011
Twitter	AerialEllis	RT @prweb: Q2 @pamperry What about the future of pitching--what are some key elements that make or break a pitch? #prwebchat #PR #pitching	http://www.twitter.com/AerialEllis/status/81426190098894848/	6/16/2011
Twitter	pamperry	A2: Only interacting with media when looking for money. They are not your fundraiser. Learn to tell/show good stories often #prwebchat	http://www.twitter.com/pamperry/status/81426228371927040/	6/16/2011
Twitter	CathyWebSavvyPR	@prweb Agreed! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426233174401024/	6/16/2011
Twitter	JDEbberly	RT @prweb It looks like it would be good idea to have a #prwebchat abt crafting #socialmedia strategy to add to your #PR strategy #PRWebChat	http://www.twitter.com/JDEbberly/status/81426257031593984/	6/16/2011
Twitter	John_Trader1	RT @pamperry: @John_Trader1 @pamperry A1: In this economy? Should be easy. Resume fillers. #prwebchat	http://www.twitter.com/John_Trader1/status/81426257618804736/	6/16/2011
Twitter	CathyWebSavvyPR	RT Q2 @pamperry What about the future of pitching--what are some key elements that make or break a pitch? #PR #pitching #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426339688747008/	6/16/2011

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Twitter	John_Trader1	Yes! > RT @prweb: Looks like it would be good idea 2 have a #prwebchat about crafting a #SM strategy to add to your #PR strategy #prwebchat	http://www.twitter.com/John_Trader1/status/81426381698899968/	6/16/2011
Twitter	JDEbberly	RT @pamperry: A2 Only interacting w media when looking for \$. They are not your fundraiser. Learn to tell/show good stories often #PRWebChat	http://www.twitter.com/JDEbberly/status/81426403249238017/	6/16/2011
Twitter	CathyWebSavvyPR	Join @PRWeb & @PamPerry chatting about PR & future of it... http://tweetchat.com/room/prwebchat#prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426543905222656/	6/16/2011
Twitter	kflahertycom	I do. @prweb Is anyone in #prwebchat a non-profit doing their #PR in-house?	http://www.twitter.com/kflahertycom/status/81426576583036928/	6/16/2011
Twitter	Rosemontwriter	RT @pamperry: A2: Only interacting w/ media when looking for money. They're not your fundraiser. Learn to tell/show good stories #prwebchat	http://www.twitter.com/Rosemontwriter/status/81426652562849793/	6/16/2011
Twitter	pamperry	A1 & A2: The overall marketing strategy should include: pr and social media tactics/goals, etc. #prwebchat	http://www.twitter.com/pamperry/status/81426677531549696/	6/16/2011
Twitter	CathyWebSavvyPR	RT @pamperry: A1: Yes, guidelines are critical and at least one paid staff person to make sure strategy is on point #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426712541413376/	6/16/2011
Twitter	WhyPR	RT @prweb: Q2 @pamperry What about the future of pitching--what are some key elements that make or break a pitch? #prwebchat #PR #pitching	http://www.twitter.com/WhyPR/status/81426780082290688/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: Only interacting with media when looking 4 money. They r not your fundraiser. Learn to tell/show good stories often #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81426787371978752/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: A1 & A2: The overall marketing strategy should include: pr and social media tactics/goals, etc. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81426864236802048/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	CathyWebSavvyPR	RT @pamperry: A2: Only interacting with media when looking 4 \$. They are not yr fundraiser. Learn 2 tell/show good stories often #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81426910973923329/	6/16/2011
Twitter	JDEbberly	RT @WWAHHMpreneur: RT @pamperry: A1 & A2: The overall marketing strategy should include: pr and social media tactics/goals, etc #PRWebChat	http://www.twitter.com/JDEbberly/status/81427020327821313/	6/16/2011
Twitter	community_mngr	RT J. D. Ebberly: RT @prweb: Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.: http://bit.ly/kkrDO6	http://www.twitter.com/community_mngr/status/81427088246185984/	6/16/2011
Twitter	prweb	Only interacting with the media when you are looking for money = a big no no! #prwebchat	http://www.twitter.com/prweb/status/81427171477950464/	6/16/2011
Twitter	WhyPR	RT @pamperry: A2: Only interacting with media when looking for money. They are not your fundraiser. Learn to tell/show good stories often #prwebchat	http://www.twitter.com/WhyPR/status/81427216185044992/	6/16/2011
Twitter	prweb	Learn to tell and show visually good stories as often as you can. That's the key to a good pitch. via @pamperry #prwebchat	http://www.twitter.com/prweb/status/81427312364617728/	6/16/2011
Twitter	CathyWebSavvyPR	A2: Be sure to tailor your pitch 2 each publication. Read/research. Pitching trad'l pub is different than pitching a blogger. #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81427349496803328/	6/16/2011
Twitter	John_Trader1	RT @prweb: Only interacting with the media when you are looking for money = a big no no! #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81427362469781504/	6/16/2011
Twitter	Rosemontwriter	A2 research still essential, nothing going to changer there when pitching a story #prwebchat	http://www.twitter.com/Rosemontwriter/status/81427379381215232/	6/16/2011
Twitter	WWAHHMpreneur	@Techsoup hosts a digital storytelling contest for npo's that's a great example http://forums.techsoup.org/cs/p/tsdigs.aspx #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81427395537670145/	6/16/2011

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Source	Author	Content	Link	Date
Twitter	pamperry	@prweb So many nonprofits and churches only write releases when doing a capital campaign or big event. Stop it. #prwebchat	http://www.twitter.com/pamperry/status/81427459572117504/	6/16/2011
Twitter	WWAHHMpreneur	RT @prweb: Learn to tell and show visually good stories as often as you can. Thats the key to a good pitch. via @pamperry #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81427474306699264/	6/16/2011
Twitter	WhyPR	RT @prweb: Only interacting with the media when you are looking for money = a big no no! #prwebchat	http://www.twitter.com/WhyPR/status/81427523367485440/	6/16/2011
Twitter	John_Trader1	Sometimes those "good stories" hide in the nooks and crannies of a non-profit. Takes a keen eye to flush them out. #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81427563204976640/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: @prweb So many nonprofits and churches only write releases when doing a capital campaign or big event. Stop it. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81427576538664961/	6/16/2011
Twitter	prweb	RT @WWAHHMpreneur: @Techsoup hosts a digital storytelling contest for npo's that's a great example http://bit.ly/m8kP1V #prwebchat	http://www.twitter.com/prweb/status/81427587401924608/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: Hey everyone! Welcome to #PRWebChat :) I'm Stacey, your PRWeb community manager.: http://bit.ly/kkrDO6 [Hi Stacey] #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81427600748191744/	6/16/2011
Twitter	PIVOTpr	RT @prweb: Only interacting with the media when you are looking for money = a big no no! #prwebchat	http://www.twitter.com/PIVOTpr/status/81427734286442496/	6/16/2011
Twitter	Rosemontwriter	A2 willing to bet the work done ahead of the pitch becomes more important as the noise increases too #prwebchat	http://www.twitter.com/Rosemontwriter/status/81427758961528832/	6/16/2011
Twitter	John_Trader1	RT @pamperry: @prweb So many nonprfits & chrches only write relases when doing capital campaign or big event. Stop it. #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81427792595656704/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	pamperry	A2: Never ever spam the media! @CathyWebSavvyPR Be sure to tailor your pitch 2 each publication./ Be a student of the media #prwebchat	http://www.twitter.com/pamperry/status/81427824115851265/	6/16/2011
Twitter	prweb	You guys ready for Q3? #prwebchat	http://www.twitter.com/prweb/status/81427895637114880/	6/16/2011
Twitter	CathyWebSavvyPR	@pamperry @prweb - yes - building up a rapport with reporters means sending good stories over time. But not too often either... #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81427895813275648/	6/16/2011
Twitter	John_Trader1	Good point - RT @Rosemontwriter: A2 willing to bet work done ahead of pitch becomes more important as the noise increases too #prwebchat	http://www.twitter.com/John_Trader1/status/81427920475795456/	6/16/2011
Twitter	Rosemontwriter	RT @pamperry: A2: Never ever spam the media! @CathyWebSavvyPR Be sure to tailor ur pitch 2 each pub. Be a student of the media #prwebchat	http://www.twitter.com/Rosemontwriter/status/81427988612263936/	6/16/2011
Twitter	WWAHHMpreneur	RT @John_Trader1: those "good stories" hide in nooks and crannies of a non-profit. Takes a keen eye to flush them out. #prwebchat #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81428049731657728/	6/16/2011
Twitter	pamperry	RT @John_Trader1: - RT @Rosemontwriter: A2 willing to bet work done ahead of pitch becomes more important as the noise increases #prwebchat	http://www.twitter.com/pamperry/status/81428115615784961/	6/16/2011
Twitter	WWAHHMpreneur	@pamperry: A2: Never ever spam the media! @CathyWebSavvyPR Be sure to tailor ur pitch 2 each pub. Be a student of the media #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81428163741220864/	6/16/2011
Twitter	faithinthebay	RT @pamperry: A2: Never ever spam the media! @CathyWebSavvyPR Be sure to tailor your pitch 2 each publication./ Be a student of the media #prwebchat	http://www.twitter.com/faithinthebay/status/81428248302600192/	6/16/2011
Twitter	rebAngelZ	RT @prweb: You guys ready for Q3? #prwebchat	http://www.twitter.com/rebAngelZ/status/81428315159789568/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	WWAHHMpreneur	RT @Rosemontwriter: A2 willing to bet work done ahead of pitch becomes more important as the noise increases #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81428317093367808/	6/16/2011
Twitter	gnosisarts	RT @CathyWebSavvyPR: A2: Be sure to tailor your pitch 2 each publication. Read/research. Pitching trad'l pub is different than pitching a blogger. #prwebchat	http://www.twitter.com/gnosisarts/status/81428332268371968/	6/16/2011
Twitter	prweb	#1 tip in your playbook: never spam the media! #prwebchat #PR #mediarelations	http://www.twitter.com/prweb/status/81428386383265793/	6/16/2011
Twitter	kflahertycom	True RT @John_Trader1 Sometimes those "good stories" hide in the nooks and crannies of a non-profit. #prwebchat	http://www.twitter.com/kflahertycom/status/81428429727203328/	6/16/2011
Twitter	pamperry	RT @CathyWebSavvyPR: @pamperry @prweb building up a rapport with reporters means sending good stories over time. But not 2 often #prwebchat	http://www.twitter.com/pamperry/status/81428431262322688/	6/16/2011
Twitter	WWAHHMpreneur	RT @CathyWebSavvyPR: building up a rapport with reporters means sending good stories over time. But not too often either... #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81428478335000576/	6/16/2011
Twitter	prweb	Q3 What developments do you see starting to emerge that will have a major impact on PR in the future? #prwebchat	http://www.twitter.com/prweb/status/81428501659529216/	6/16/2011
Twitter	CathyWebSavvyPR	@Rosemontwriter 3 different, well-researched pitches, w/ 3 diff. slants = better results than 1 release sent 2 list of 100 pubs #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81428645251514368/	6/16/2011
Twitter	Rosemontwriter	RT @CathyWebSavvyPR: A2: Be sure to tailor pitch 2 each pub Read/research. Pitching trad'l pub is diff than pitching a blogger. #prwebchat	http://www.twitter.com/Rosemontwriter/status/81428652897734656/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: Q3 What developments do you see starting to emerge that will have a major impact on PR in the future? #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81428675949637632/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	WWAHHMpreneur	RT @CathyWebSavvyPR: tailor ur pitch 2 each publication. Read/research. Pitching tradl pub is different than pitching a blogger. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81428691296595968/	6/16/2011
Twitter	John_Trader1	RT @prweb: #1 tip in your playbook: never spam the media! #prwebchat #PR #mediarelations #prwebchat	http://www.twitter.com/John_Trader1/status/81428699127361536/	6/16/2011
Twitter	JDEbberly	RT @prweb: Q3 What developments do you see starting to emerge that will have a major impact on PR in the future? #PRWebChat	http://www.twitter.com/JDEbberly/status/81428715229294592/	6/16/2011
Twitter	John_Trader1	RT @prweb: Q3 What developments do you see starting to emerge that will have a major impact on PR in the future? #prwebchat	http://www.twitter.com/John_Trader1/status/81428740990713856/	6/16/2011
Twitter	pamperry	A3: The dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #fb #prwebchat	http://www.twitter.com/pamperry/status/81428744899801088/	6/16/2011
Twitter	blackbkfestival	A3: The dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #prwebchat	http://www.twitter.com/blackbkfestival/status/81428779284701184/	6/16/2011
Twitter	pamperry	A3: The dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #prwebchat	http://www.twitter.com/pamperry/status/81428780895322112/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: Q3 What developments do you see starting to emerge that will have a major impact on PR in the future? #prwebchat	http://www.twitter.com/Rosemontwriter/status/81428831851909120/	6/16/2011
Twitter	PKInet	Q3- transparency is a must have and the people are asking for it- PR Profs need to give it to them #prwebchat	http://www.twitter.com/PKInet/status/81428838625714176/	6/16/2011
Twitter	JDEbberly	RT @John_Trader1: RT @prweb: #1 tip in your playbook: never spam the media! #PR #mediarelations #PRWebChat	http://www.twitter.com/JDEbberly/status/81428840840302592/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	PKInet	RT @Rosemontwriter: RT @prweb: Q3 What developments do you see starting to emerge that will have a major impact on PR in the future? #prwebchat	http://www.twitter.com/PKInet/status/81428867746766848/	6/16/2011
Twitter	WriterSteph	@prweb #prwebchat The proliferation of social networks and the tendency to limit post length (a la Twitter) on ALL of them.	http://www.twitter.com/WriterSteph/status/81428917549924352/	6/16/2011
Twitter	Rosemontwriter	RT @CathyWebSavvyPR 3 diff, well-researched pitches, w/ 3 diff. slants = better results than 1 release sent 2 list of 100 pubs #prwebchat	http://www.twitter.com/Rosemontwriter/status/81428919135375360/	6/16/2011
Twitter	JDEbberly	RT @pamperry A3 The dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #fb #PRWebChat	http://www.twitter.com/JDEbberly/status/81428940501172224/	6/16/2011
Twitter	CathyWebSavvyPR	RT @pamperry: A3: The dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81428953713225728/	6/16/2011
Twitter	WWAHHMpreneur	RT @CathyWebSavvyPR: 3 different well-researched pitches w/ 3 diff slants = better results than 1 release sent to 100 pubs #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81428955541942272/	6/16/2011
Twitter	John_Trader1	Thx Pam! RT @pamperry: A3: dedicated services/sites where media hang out & r looking 4 sources See http://bit.ly/prwebchattools #prwebchat	http://www.twitter.com/John_Trader1/status/81429087134027776/	6/16/2011
Twitter	prweb	Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat	http://www.twitter.com/prweb/status/81429215408439296/	6/16/2011
Twitter	thecalculatation	RT @prweb: Only interacting with the media when you are looking for money = a big no no! #prwebchat	http://www.twitter.com/thecalculatation/status/81429232537968640/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: A3: dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81429289580494849/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	WWAHHMpreneur	RT @prweb: Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81429333503250432/	6/16/2011
Twitter	Rosemontwriter	Q3 something similar to HARO, with increased ease of communication across the board #prwebchat	http://www.twitter.com/Rosemontwriter/status/81429340486770688/	6/16/2011
Twitter	pamperry	A3: People are also becoming the media. Good book: Be the Media by David Mathison #prwebchat	http://www.twitter.com/pamperry/status/81429429406023680/	6/16/2011
Twitter	Rosemontwriter	I concur. RT @prweb: Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat	http://www.twitter.com/Rosemontwriter/status/81429454072725504/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81429502919573504/	6/16/2011
Twitter	PKInet	RT @pamperry: A3: People are also becoming the media. Good book: Be the Media by David Mathison #prwebchat	http://www.twitter.com/PKInet/status/81429505645883392/	6/16/2011
Twitter	prweb	Dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #prwebchat via @pamperry	http://www.twitter.com/prweb/status/81429533089206272/	6/16/2011
Twitter	John_Trader1	Would add: be human too. > RT @prweb: Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81429534498504704/	6/16/2011
Twitter	JDEbberly	RT @pamperry: A3: People are also becoming the media. Good book: Be the Media by David Mathison #PRWebChat	http://www.twitter.com/JDEbberly/status/81429571198648320/	6/16/2011
Twitter	Sheersocial	RT @pkinet: transparency is a must have and the people are asking for it- PR Profs need to give it to them #prwebchat < I totally aree!	http://www.twitter.com/Sheersocial/status/81429583978700800/	6/16/2011
Twitter	John_Trader1	RT @pamperry: A3: People are also becoming the media. Good book: Be the Media by David Mathison #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81429599627657217/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	Rosemontwriter	RT @pamperry: A3: People are also becoming the media. Good book: Be the Media by David Mathison #prwebchat	http://www.twitter.com/Rosemontwriter/status/81429600571363329/	6/16/2011
Twitter	pamperry	@Rosemontwriter: Q3 something similar to HARO w/ increased ease of communication across the board / there others beside HARO too #prwebchat	http://www.twitter.com/pamperry/status/81429621161197569/	6/16/2011
Twitter	Enchantedpr	RT @pamperry: A3: The dedicated services / sites where media hang out & are looking for sources See http://bit.ly/prwebchattools #fb #prwebchat	http://www.twitter.com/Enchantedpr/status/81429639427395585/	6/16/2011
Twitter	sacevero	@pamperry People ARE becoming the media. We create content online, we report. #prwebchat	http://www.twitter.com/sacevero/status/81429645349748737/	6/16/2011
Twitter	John_Trader1	Lines are blurring -- RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. #prwebchat #prwebchat	http://www.twitter.com/John_Trader1/status/81429861473845248/	6/16/2011
Twitter	AerialEllis	RT @CathyWebSavvyPR: RT @prweb: Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat	http://www.twitter.com/AerialEllis/status/81429920710012928/	6/16/2011
Twitter	Rosemontwriter	RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. #prwebchat	http://www.twitter.com/Rosemontwriter/status/81429997436416000/	6/16/2011
Twitter	prweb	YES! @CathyWebSavvyPR: tailor ur pitch 2 each publication. Read/research. Pitching tradl pub is diff than pitching a blogger. #prwebchat	http://www.twitter.com/prweb/status/81430017204162561/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: A3: People are also becoming the media. Good book: Be the Media by David Mathison #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81430042609070080/	6/16/2011
Twitter	prweb	Q4 around the corner here #prwebchat	http://www.twitter.com/prweb/status/81430227896631296/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	pamperry	RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #fb #prwebchat	http://www.twitter.com/pamperry/status/81430255805542400/	6/16/2011
Twitter	CathyWebSavvyPR	A3 Watch the shifting newspapers trends. I just spoke w/ a reporter friend 5 years ago there were 45 reporters, now 9... #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81430374961512448/	6/16/2011
Twitter	LUCILIALUCILIA	#140conf RT @JDEbberly RT @pamperry A3: People are also becoming the media. Good book: Be the Media by David Mathison #PRWebChat	http://www.twitter.com/LUCILIALUCILIA/status/81430375255113729/	6/16/2011
Facebook	National Black Book Festival	RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #prwebchat	http://www.facebook.com/profile.php?id=287419001041	6/16/2011
Twitter	pamperry	RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #prwebchat	http://www.twitter.com/pamperry/status/81430464409243648/	6/16/2011
Twitter	blackbkfestival	RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #prwebchat	http://www.twitter.com/blackbkfestival/status/81430468175732737/	6/16/2011
Twitter	PKInet	RT @CathyWebSavvyPR: A3 Watch the shifting newspapers trends. I just spoke w/ a reporter friend 5 years ago there were 45 reporters, now 9... #prwebchat	http://www.twitter.com/PKInet/status/81430481677193216/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81430489004642304/	6/16/2011
Twitter	Anderson_LSA	Great advice for non-profs, it happens a lot @prweb Only interacting with the media when you are looking for money = a big no no! #prwebchat	http://www.twitter.com/Anderson_LSA/status/81430539311128576/	6/16/2011
Twitter	janejordanmeier	RT @pamperry: RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #prwebchat	http://www.twitter.com/janejordanmeier/status/81430601730768896/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	pamperry	@blackbkfestival @LUCILIALUCILIA: #140conf RT @JDEbberly Thanks for RTs #prwebchat	http://www.twitter.com/pamperry/status/81430616708624384/	6/16/2011
Twitter	JDEbberly	RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #PRWebChat	http://www.twitter.com/JDEbberly/status/81430642767835136/	6/16/2011
Twitter	prweb	Q4 @pamperry What is one of the best strategies you've seen a company use or come up with to help establish its brand? #prwebchat	http://www.twitter.com/prweb/status/81430694252920832/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: Q4 @pamperry What is one of the best strategies you've seen a company use or come up with to help establish its brand? #prwebchat	http://www.twitter.com/Rosemontwriter/status/81430730105823233/	6/16/2011
Twitter	MichaelWillett	RT @JDEbberly: RT @sacevero: @pamperry People ARE becoming the media. We create content online, we report. GIVE GOOD CONTENT! #PRWebChat	http://www.twitter.com/MichaelWillett/status/81430811030728704/	6/16/2011
Twitter	WWAHMpreneur	Most rt'd phrase so far, i think: Only interacting with the media when you are looking for money = a big no no! #prwebchat	http://www.twitter.com/WWAHMpreneur/status/81430819566137344/	6/16/2011
Twitter	John_Trader1	RT @prweb: Q4 @pamperry What is one of the best strategies you've seen a company use or come up with to help establish its brand? #prwebchat	http://www.twitter.com/John_Trader1/status/81430836636954624/	6/16/2011
Twitter	JDEbberly	RT @prweb: Q4 @pamperry What is one of the best strategies you've seen a company use or come up with to help establish its brand? #PRWebChat	http://www.twitter.com/JDEbberly/status/81430853728739330/	6/16/2011
Twitter	pamperry	@PKInet @CathyWebSavvyPR Wow. Newspapers are dying. :(I majored in journalism. My first job out college was the Free Press #prwebchat	http://www.twitter.com/pamperry/status/81430856140464129/	6/16/2011
Twitter	ContentFac	5 questions to ask before hiring a PR company: http://t.co/lovE32j Some #smallbiz owners can do most of this stuff themselves. #PRwebchat	http://www.twitter.com/ContentFac/status/81430959920128000/	6/16/2011
Twitter	pamperry	A4: Direct members Tweet in services using hashtags & 4square to put church on map & spread the Word. http://on.fb.me/l56gUe #prwebchat	http://www.twitter.com/pamperry/status/81431087540219904/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	EC_SmBusMkt Tip	RT @ContentFac: 5 questions to ask before hiring a PR company: http://t.co/lovE32j Some #smallbiz owners can do most of this stuff themselves. #PRwebchat	http://www.twitter.com/EC_SmBusMktTip/status/81431223930597377/	6/16/2011
Twitter	prweb	Keeping up with trends in the media is important for #PR pros. We suggest visiting vocus.com/invocus #prwebchat	http://www.twitter.com/prweb/status/81431290582269953/	6/16/2011
Twitter	WWAHHMpre neur	@ContentFacSome "smallbiz owners can do most of this stuff themselves." << but shouldn't; need to focus on other things; get help #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81431349910712320/	6/16/2011
Twitter	pamperry	RT @ContentFac: 5 questions to ask before hiring a PR company: http://t.co/lovE32j Some #smallbiz can do this stuff themselves. #prwebchat	http://www.twitter.com/pamperry/status/81431353786249217/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: Keeping up with trends in the media is important for #PR pros. We suggest visiting http://bit.ly/j0X5kx #prwebchat	http://www.twitter.com/Rosemontwriter/status/81431365878415360/	6/16/2011
Twitter	CathyWebSavvyPR	@pamperry Smae here - My 1st Job was for a tiny local paer, but my editor used 2 work 4 the Bulletin in Philly. GREAT PR training #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81431391790825473/	6/16/2011
Twitter	WWAHHMpre neur	RT @prweb: Keeping up with trends in the media is important for #PR pros. We suggest visiting vocus.com/invocus #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81431405430702081/	6/16/2011
Twitter	Brandtelling	RT @prweb @CathyWebSavvyPR: tailor pitch 2 each publication. Read/research. Pitching tradl pub is diff than pitching a blogger. #prwebchat	http://www.twitter.com/Brandtelling/status/81431411055267840/	6/16/2011
Twitter	ArthurGermain	RT @prweb @CathyWebSavvyPR: tailor pitch 2 each publication. Read/research. Pitching tradl pub is diff than pitching a blogger. #prwebchat	http://www.twitter.com/ArthurGermain/status/81431413202759680/	6/16/2011
Twitter	John_Trader1	RT @pamperry: A4: Dir membrs Tweet in services using hshtags & 4square 2 put church on map & spread Word. http://on.fb.me/l56gUe #prwebchat	http://www.twitter.com/John_Trader1/status/81431457997926400/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	JDEbberly	RT @ContentFac 5 questions to ask before hiring PR company: http://t.co/lovE32j Some #smallbiz owners can do most this themselves #PRWebChat	http://www.twitter.com/JDEbberly/status/81431474347323392/	6/16/2011
Twitter	pamperry	@ContentFac That's what we do. We coach them. PR coaching is on the rise. #prwebchat	http://www.twitter.com/pamperry/status/81431476297666561/	6/16/2011
Twitter	John_Trader1	RT @prweb: Keeping up with trends in the media is important for #PR pros. We suggest visiting vocus.com/invocus #prwebchat	http://www.twitter.com/John_Trader1/status/81431538310447104/	6/16/2011
Twitter	JDEbberly	RT @prweb: Keeping up with trends in the media is important for #PR pros. We suggest visiting http://bit.ly/j0X5kx #PRWebChat	http://www.twitter.com/JDEbberly/status/81431623752626176/	6/16/2011
Twitter	pamperry	@CathyWebSavvyPR @pamperry Yes, Writing is at the hub of a great PR Pro and you must think like a journalist - always! #prwebchat	http://www.twitter.com/pamperry/status/81431674163953664/	6/16/2011
Twitter	WWAHHMpreneur	RT@CathyWebSavvyPR @pamperry Yes, Writing is at the hub of a great PR Pro and you must think like a journalist - always! #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81431803214299136/	6/16/2011
Twitter	MichaelWillett	RT @JDEbberly: RT @ContentFac 5 questions to ask before hiring PR company: http://t.co/lovE32j Some #smallbiz owners can do most this themselves #PRWebChat	http://www.twitter.com/MichaelWillett/status/81431867009679360/	6/16/2011
Twitter	pamperry	RT @John_Trader1: RT @prweb: Keeping up with trends in the media is important for #PR pros. We suggest visiting vocus.com/invocus #prwebchat	http://www.twitter.com/pamperry/status/81431886693535744/	6/16/2011
Twitter	prweb	#prwebchat peeps, what strategies have you seen that are effective for PR and branding for a new company? Any companies come to mind?	http://www.twitter.com/prweb/status/81432084501102592/	6/16/2011
Twitter	pamperry	A4 This is a new trend too - creating communities that support you/endorse you. Similar to chats http://bit.ly/socialbuzzwithpam #prwebchat	http://www.twitter.com/pamperry/status/81432346208911360/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	ljcrest	RT @prweb: #prwebchat peeps, what strategies have you seen that are effective for PR and branding for a new company? Any companies come to mind?	http://www.twitter.com/ljcrest/status/81432360217878528/	6/16/2011
Twitter	WWAHHMpreneur	@prweb Ministry Marketing Solutions @PamPerry << great at collaborating; very effective pr and branding strategy #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81432498105630720/	6/16/2011
Twitter	prweb	RT @pamperry: @CathyWebSavvyPR Writing is at the hub of a great PR Pro and you must think like a journalist - always! #prwebchat	http://www.twitter.com/prweb/status/81432534327623680/	6/16/2011
Twitter	sacevero	New trend - creating communities that support you/endorse you. Similar to chats http://bit.ly/socialbuzzwithpam #prwebchat RT @pamperry	http://www.twitter.com/sacevero/status/81432672039211008/	6/16/2011
Twitter	John_Trader1	RT @WWAHHMpreneur: @prweb Ministry Marketing Solut @PamPerry << great at collaborating; very effective pr and branding strategy #prwebchat	http://www.twitter.com/John_Trader1/status/81432681048584192/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: is a new trend: creating communities that support/endorse you. Similar to chats http://bit.ly/socialbuzzwithpam #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81432745187872768/	6/16/2011
Twitter	pamperry	RT @WWAHHMpreneur: @prweb Ministry Marketing Solutions / great at collaborating; very effective pr & branding strategy / thank U #prwebchat	http://www.twitter.com/pamperry/status/81432804621164544/	6/16/2011
Twitter	prweb	It looks like we have time for just one more question... #prwebchat	http://www.twitter.com/prweb/status/81432885952921600/	6/16/2011
Twitter	CathyWebSavvyPR	RT @pamperry: @CathyWebSavvyPR Yes, Writing is at the hub of a great PR Pro and you must think like a journalist - always! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81432923957497856/	6/16/2011
Twitter	WWAHHMpreneur	@CathyWebSavvyPR that was pam's quote, but thanks! :) #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81432942542467072/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	JDEbberly	RT @pamperry A4 This is new trend-creating communities that support/endorse you. Similar to chats http://bit.ly/socialbuzzwithpam #PRWebChat	http://www.twitter.com/JDEbberly/status/81432954211020800/	6/16/2011
Twitter	WhyPR	RT @pamperry: RT @ContentFac: 5 questions to ask before hiring a PR company: http://t.co/lovE32j Some #smallbiz can do this stuff themselves. #prwebchat	http://www.twitter.com/WhyPR/status/81433061337726976/	6/16/2011
Twitter	WWAHHMpreneur	@pamperry <<< yw, but truly, Thank You! (U r one of my first social media mentors.) #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81433106363584514/	6/16/2011
Twitter	CathyWebSavvyPR	@WWAHHMpreneur I realized that, went back, deleted my original and RTed it giving @pamperry credit! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81433276887203840/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: RT @pamperry: @CathyWebSavvyPR Writing is at the hub of a great PR Pro and you must think like a journalist - always! #prwebchat	http://www.twitter.com/Rosemontwriter/status/81433392486428672/	6/16/2011
Twitter	pamperry	@CathyWebSavvyPR @WWAHHMpreneur @pamperry are you in Tweetchat? #prwebchat	http://www.twitter.com/pamperry/status/81433435494813697/	6/16/2011
Twitter	prweb	Last Q! @pamperry - An effective way to develop media relations...what are your best suggestions? #PR #prwebchat	http://www.twitter.com/prweb/status/81433578881302528/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: what strategies have you seen that are effective 4 PR/branding 4 a new company? Any cos come 24 mind? #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81433579984404480/	6/16/2011
Twitter	PKInet	Good ?? RT @prweb: Last Q! @pamperry - An effective way to develop media relations...what are your best suggestions? #PR #prwebchat	http://www.twitter.com/PKInet/status/81433670531039232/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	WWAHHMpreneur	@pamperry Yes. I am here. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81433679850770432/	6/16/2011
Twitter	CathyWebSavvyPR	@pamperry I am uign Tweet chat - I often use Tweetgrid, but did tweet chat 4 today's chat #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81433690655293440/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: Last Q! @pamperry - An effective way to develop media relations...what are your best suggestions? #PR #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81433719705047040/	6/16/2011
Twitter	pamperry	A4: Involve their volunteers in their social media. Tell their awesome stories & testimonies via video and post on their blog #prwebchat	http://www.twitter.com/pamperry/status/81433735609860096/	6/16/2011
Twitter	JDEbberly	RT @prweb: Last Q! @pamperry - An effective way to develop media relations...what are your best suggestions? #PR #PRWebChat	http://www.twitter.com/JDEbberly/status/81433749492989952/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: A4: Involve volunteers in social media. Tell their awesome stories & testimonies via video and post on their blog #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81433851322306560/	6/16/2011
Twitter	MEDIAtip	RT @prweb: It looks like it would be a good idea to have a #prwebchat about crafting a #socialmedia strategy to add to your... @MediaTip	http://www.twitter.com/MEDIAtip/status/81433880514670592/	6/16/2011
Twitter	JDEbberly	RT @pamperry A4 Involve their volunteers in their socmedia. Tell their awesome stories/testimonies via video & post on their blog #PRWebChat	http://www.twitter.com/JDEbberly/status/81433921417510912/	6/16/2011
Twitter	prweb	@arcsomd So happy to know that you're enjoying them! #prwebchat	http://www.twitter.com/prweb/status/81433934478577664/	6/16/2011
Twitter	John_Trader1	RT @pamperry: A4: Involve volunteers in their #SM. Tell their awesome stories & testimonies via video and post on their blog #prwebchat	http://www.twitter.com/John_Trader1/status/81434001805553664/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	PREXPRT	RT @pamperry: A4 This is a new trend too - creating communities that support you/endorse you. Similar to chats http://bit.ly/socialbuzzwithpam #prwebchat	http://www.twitter.com/PREXPRT/status/81434040938409984/	6/16/2011
Twitter	pamperry	@JDEbberly Be a student of media. Before you pitch. Get to know them online, their stories, their personality. Be a detective! #prwebchat	http://www.twitter.com/pamperry/status/81434046814617600/	6/16/2011
Twitter	PREXPRT	RT @pamperry: RT @ContentFac: 5 questions to ask before hiring a PR company: http://t.co/lovE32j Some #smallbiz can do this stuff themselves. #prwebchat	http://www.twitter.com/PREXPRT/status/81434082302640128/	6/16/2011
Twitter	WWAHHMpreneur	@CathyWebSavvyPR TY! Nice to meet you. :) Followed. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81434091152617473/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: @JDEbberly Be student of media. Before u pitch. Get to know em online, their stories, personality. Be detective! #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81434239928766464/	6/16/2011
Twitter	CathyWebSavvyPR	A5? Dev. strong Media Relations: know the audience U want 2 reach & sites they read. research those sites/writers, connect #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81434295469735936/	6/16/2011
Twitter	pamperry	@PREXPRT Off point > Shout out to my BFF. #prwebchat	http://www.twitter.com/pamperry/status/81434347378442240/	6/16/2011
Twitter	CathyWebSavvyPR	RT @pamperry: Be student of media. Before u pitch. Get to know em online, their stories, personality. Be detective! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81434410297204737/	6/16/2011
Twitter	sacevero	Be a student of media. Before you pitch. Get to know them online, their stories, their personality. Be a detective! #prwebchat via @pamperry	http://www.twitter.com/sacevero/status/81434412406931457/	6/16/2011
Twitter	John_Trader1	RT @pamperry: @JDEbberly Be student of media. Bfore u pitch. Get 2 know them online, their stories, personality. Be detective! #prwebchat	http://www.twitter.com/John_Trader1/status/81434432640270336/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	CathyWebSavvyPR	@WWAHHMpreneur Same here - noce to meet you #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81434490270003200/	6/16/2011
Twitter	PKInet	@pamperry Be a detective! Love it! #prwebchat	http://www.twitter.com/PKInet/status/81434557139779585/	6/16/2011
Twitter	John_Trader1	I always found it helpful to ask media why you were rejected if it happens and what u can do differently nxt time for acceptance. #prwebchat	http://www.twitter.com/John_Trader1/status/81434680276164609/	6/16/2011
Twitter	CathyWebSavvyPR	@JDEbberly Good to tweet with you again my friend - #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81434767022751744/	6/16/2011
Twitter	PREXPRT	#PRWebChat - @pamperry great thoughts and insight as always!	http://www.twitter.com/PREXPRT/status/81434781199507456/	6/16/2011
Twitter	prweb	One of our best media relations tips: Research and engage. Listen and learn about the media, engage with them other than pitching #prwebchat	http://www.twitter.com/prweb/status/81434852276191233/	6/16/2011
Twitter	CathyWebSavvyPR	RT @John_Trader1: I always found it helpful 2 ask media why U were rejected if it happens and what u can do differently nxt time #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81434856659222528/	6/16/2011
Twitter	pamperry	Last A: Effective way to development media relations? Go to a Journalist Conference. NABJ is in August & there are others #prwebchat	http://www.twitter.com/pamperry/status/81434881191718913/	6/16/2011
Twitter	WWAHHMpreneur	RT @John_Trader1: always found helpful to ask media why u were rejected and what u can do differently nxt time for acceptance. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81434906353348608/	6/16/2011
Twitter	jgombita	A3. I believe (hope) there'll be a reversal of this trend to devote a ton of resources to real estate you don't "own." (Like FB.) #prwebchat	http://www.twitter.com/jgombita/status/81434942793461760/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	prweb	RT @John_Trader1Ask media why you were rejected if it happens and what u can do differently nxt time for acceptance. #prwebchat	http://www.twitter.com/prweb/status/81434948883578880/	6/16/2011
Twitter	CathyWebSavvyPR	@pamperry Great info today Pam! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81434970480050177/	6/16/2011
Twitter	rebAngelZ	RT @prweb: One of our best media relations tips: Research and engage. Listen and learn about the media, engage with them other than pitching #prwebchat	http://www.twitter.com/rebAngelZ/status/81434976771518464/	6/16/2011
Twitter	PREXPRT	RT @pamperry: Last A: Effective way to development media relations? Go to a Journalist Conference. NABJ is in August & there are others #prwebchat	http://www.twitter.com/PREXPRT/status/81435055586684928/	6/16/2011
Twitter	pamperry	@WWAHHMpreneur @John_Trader1 Ask, seek, knock. That's right! #prwebchat	http://www.twitter.com/pamperry/status/81435071948652544/	6/16/2011
Twitter	sacevero	@John_Trader1 Some media folks are nice enough to tell you without even asking, I really value their feedback #prwebchat	http://www.twitter.com/sacevero/status/81435081897545728/	6/16/2011
Twitter	WWAHHMpreneur	@PREXPRT @pamperry Wow! Karen Taylor Bass! Honored to meet you. Followed. Heard gr8 things from Pam about you. :) #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435096263041024/	6/16/2011
Twitter	jaykeith	RT @sacevero: Be a student of media. Before you pitch. Get to know them online, their stories, their personality. Be a detective! #prwebchat via @pamperry	http://www.twitter.com/jaykeith/status/81435108321669120/	6/16/2011
Twitter	CathyWebSavvyPR	@WWAHHMpreneur @John_Trader1 - just be polite & 2 the point- respect their time. Often reason is they just did a story like that #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81435124301963264/	6/16/2011
Twitter	Rosemontwriter	@pamperry thanks for the time & #PR expertise in #prwebchat, much appreciated & uber informative	http://www.twitter.com/Rosemontwriter/status/81435146758275073/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	WWAHHMpreneur	RT @sacevero: @John_Trader1 Some media folks are nice enough to tell you without even asking, I really value their feedback #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435162369458177/	6/16/2011
Twitter	WWAHHMpreneur	RT @pamperry: @WWAHHMpreneur @John_Trader1 Ask, seek, knock. Thats right! #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435200009142273/	6/16/2011
Twitter	pamperry	@CathyWebSavvyPR Thanks! Great tweet chat. Time flys when having fun. :) #prwebchat	http://www.twitter.com/pamperry/status/81435213254754304/	6/16/2011
Twitter	prweb	RT @pamperry: Effective way to development media relations? Go to a Journalist Conference. NABJ is in August & there are others #prwebchat	http://www.twitter.com/prweb/status/81435236784799744/	6/16/2011
Twitter	WWAHHMpreneur	RT @CathyWebSavvyPR: just be polite & 2 the point- respect their time. Often reason is they just did a story like that #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435264861474816/	6/16/2011
Twitter	John_Trader1	@sacevero Those are the media people I like best too - willing to give unsolicited feedback. #prwebchat	http://www.twitter.com/John_Trader1/status/81435349477371904/	6/16/2011
Twitter	pamperry	RT @jaykeith: RT @sacevero: Be a student of media. Get to know them online, their stories, their personality. Be a detective! #prwebchat	http://www.twitter.com/pamperry/status/81435350261706752/	6/16/2011
Twitter	WWAHHMpreneur	RT @PREXPRT: Effective way to development media relations? Go to a Journalist Conference. NABJ is in August & there are others #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435466158714880/	6/16/2011
Twitter	prweb	@pamperry thanks so much for taking the time with us on #prwebchat!	http://www.twitter.com/prweb/status/81435472718602240/	6/16/2011
Twitter	prweb	Good #mediarelations tip today in #prwebchat. Be sure to visit the stream and stay tuned to bloggingprweb.com for a recap!	http://www.twitter.com/prweb/status/81435613613658112/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	John_Trader1	Thanks so much Pam! RT @prweb: @pamperry thanks so much for taking the time with us on #prwebchat! #prwebchat	http://www.twitter.com/John_Trader1/status/81435639190532096/	6/16/2011
Twitter	pamperry	@prweb Thank you! You guys at @vocus are my favs! #prwebchat	http://www.twitter.com/pamperry/status/81435667728572416/	6/16/2011
Twitter	Rosemontwriter	Thanks @prweb @john_trader1 @cathywebsavvypr @JDEbberly @sacevero for a great #prwebchat, always a treat.	http://www.twitter.com/Rosemontwriter/status/81435674032619520/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: @pamperry thanks so much for taking the time with us on #prwebchat! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81435763849445377/	6/16/2011
Twitter	prweb	The next #prwebchat features @brennermichael and discussions on B2B marketing. Next Thur, same time, same place.	http://www.twitter.com/prweb/status/81435828915671040/	6/16/2011
Twitter	Beverly_Davis	RT @sacevero: New trend - creating communities that support you/endorse you. Similar to chats http://bit.ly/socialbuzzwithpam #prwebchat RT @pamperry	http://www.twitter.com/Beverly_Davis/status/81435840466796544/	6/16/2011
Twitter	WWAHHMpreneur	Tip: If using hootsuite, you can save the hashtag as a stream and embed the stream in your blog post/sidebar for your readers. #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435869982113792/	6/16/2011
Twitter	Rosemontwriter	RT @prweb: The next #prwebchat features @brennermichael and discussions on B2B marketing. Next Thur, same time, same place.	http://www.twitter.com/Rosemontwriter/status/81435886537031680/	6/16/2011
Twitter	pamperry	@John_Trader1 Thanks John. Good bye everyone. Thanks for the interaction! Inspiring. Great minds! Love PR pros! #prwebchat	http://www.twitter.com/pamperry/status/81435905264594944/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: Good #mediarelations tips in #prwebchat. Be sure 2 visit the stream & stay tuned 2 http://bloggingprweb.com 4 recap! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81435920649297920/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	John_Trader1	Thx to @sacevero for hosting chat today - go and eat a crab cake already. #prwebchat	http://www.twitter.com/John_Trader1/status/81435946565906433/	6/16/2011
Twitter	WWAHHMpreneur	RT @CathyWebSavvyPR: RT @prweb: @pamperry thanks so much for taking the time with us on #prwebchat! YES. TY! #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81435961216606208/	6/16/2011
Twitter	John_Trader1	RT @prweb: The next #prwebchat features @brennermichael and discussions on B2B marketing. Next Thur, same time, same place. #prwebchat	http://www.twitter.com/John_Trader1/status/81436008654188544/	6/16/2011
Twitter	CathyWebSavvyPR	RT @prweb: The next #prwebchat features @brennermichael and discussions on B2B marketing. Next Thur, same time, same place. #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81436012278054912/	6/16/2011
Twitter	JDEbberly	RT @prweb: The next #prwebchat features @brennermichael and discussions on B2B marketing. Next Thur, same time, same place. #PRWebChat	http://www.twitter.com/JDEbberly/status/81436017617420288/	6/16/2011
Twitter	ultrasoundangie	RT @WWAHHMpreneur: Tip: If using hootsuite, you can save the hashtag as a stream and embed the stream in your blog post/sidebar for your readers. #prwebchat	http://www.twitter.com/ultrasoundangie/status/81436107392299008/	6/16/2011
Twitter	prweb	If you have any suggestions for guests or topics for a future #prwebchat - email me! sacevero(at)vocus(dot)com	http://www.twitter.com/prweb/status/81436111842447360/	6/16/2011
Twitter	WWAHHMpreneur	This was one of the best chats I've ever been on. Wow. Learned so much. Grateful. Needed this. :) #prwebchat	http://www.twitter.com/WWAHHMpreneur/status/81436254511693825/	6/16/2011
Twitter	JDEbberly	RT @prweb Good #mediarelations tip today #prwebchat. Be sure to visit stream, stay tuned http://bloggingprweb.com for recap! #PRWebChat	http://www.twitter.com/JDEbberly/status/81436263432986624/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	ultrasoundangi e	RT @WWAHHMpreneur: RT @PREXPERT: Effective way to development media relations? Go to a Journalist Conference. NABJ is in August & there are others #prwebchat	http://www.twitter.com/ultrasoundangi/status/81436379510358018/	6/16/2011
Twitter	rebAngelZ	RT @prweb: If you have any suggestions for guests or topics for a future #prwebchat - email me! sacevero(at)vocus(dot)com	http://www.twitter.com/rebAngelZ/status/81436484875460608/	6/16/2011
Twitter	John_Trader1	RT @prweb: If you have any suggestions for guests or topics for a future #prwebchat - email me! sacevero(at)vocus(dot)com #prwebchat	http://www.twitter.com/John_Trader1/status/81436596540407809/	6/16/2011
Twitter	DREAMER_M ORIN	RT @prweb: One of our best media relations tips: Research and engage. Listen and learn about the media, engage with them other than pitching #prwebchat	http://www.twitter.com/DREAMER_MORIN/status/81436661271105536/	6/16/2011
Twitter	SocialWorldBu zz	RT @JDEbberly: RT @prweb Good #mediarelations tip today #prwebchat. Be sure to visit stream, stay tuned http://bloggingprweb.com for recap! #PRWebChat	http://www.twitter.com/SocialWorldBuzz/status/81438189402857472/	6/16/2011
Twitter	sbain09	RT @sacevero: Be a student of media. Before you pitch. Get to know them online, their stories, their personality. Be a detective! #prwebchat via @pamperry	http://www.twitter.com/sbain09/status/81438643163635712/	6/16/2011
Twitter	BrennerMicha el	Looking forward to it! @prweb: The next #prwebchat features [me] and discussions on B2B marketing. Next Thur 2ET	http://www.twitter.com/BrennerMichael/status/81438830607085569/	6/16/2011
Twitter	pamperry	RT @Rosemontwriter: @pamperry thanks for the time & #PR expertise in #prwebchat, much appreciated & uber informative	http://www.twitter.com/pamperry/status/81438923712249856/	6/16/2011
Twitter	Rosemontwrit er	@pamperry early #FF, thanks for #prwebchat, follow, & RTs.	http://www.twitter.com/Rosemontwriter/status/81439515843100673/	6/16/2011
Twitter	tw__utorial	PRWeb's TweetChat with Pam Perry PR - If you missed some of it, Read The Stream http://ow.ly/5jA7F u can read transcript here #prwebchat	http://www.twitter.com/tw_utorial/status/81440837292130304/	6/16/2011

#PRWebchat

Source	Author	Content	Link	Date
Twitter	Pareja7	RT @WWAHHMpreneur: Tip: If using hootsuite, you can save the hashtag as a stream and embed the stream in your blog post/sidebar for your readers. #prwebchat	http://www.twitter.com/Pareja7/status/81442068714622976/	6/16/2011
Twitter	John_Trader1	@cathywebsavvypr I forgot to thank you for the advice in #prwebchat -- appreciate it a lot.	http://www.twitter.com/John_Trader1/status/81442647180460032/	6/16/2011
Twitter	CathyWebSavvyPR	@John_Trader1 No problem! glad to be of service - Chats are a great way o get focused info on Twitter! #prwebchat	http://www.twitter.com/CathyWebSavvyPR/status/81445380100857856/	6/16/2011
Twitter	LUCILIALUCILIA	RT @pamperry Be a student of media. Before you pitch. Get to know them online, their stories, their personality. Be a detective! #prwebchat	http://www.twitter.com/LUCILIALUCILIA/status/81448470203998209/	6/16/2011
Twitter	CleanJourney	RT @CathyWebSavvyPR: RT @pamperry: Be student of media. Before u pitch. Get to know em online, their stories, personality. Be detective! #prwebchat	http://www.twitter.com/CleanJourney/status/81449557849931777/	6/16/2011
Twitter	JDEbberly	RT @pamperry: Be student of media. Before u pitch. Get to know em online, their stories, personality. Be detective! #PRWebChat	http://www.twitter.com/JDEbberly/status/81456801089994752/	6/16/2011
Twitter	Pghsheep	RT @prweb: Is anyone in #prwebchat a non-profit doing their #PR in-house? Know someone who does?	http://www.twitter.com/Pghsheep/status/81473176504250368/	6/16/2011
Twitter	samkriswan	"@prweb: Consensus: Transparency is a must-have for #PR, now and in the future. #prwebchat" yes now if everyone only had that same motto	http://www.twitter.com/samkriswan/status/81507854367989760/	6/16/2011
Twitter	dbhasin	RT @pamperry: RT @ContentFac: 5 questions to ask before hiring a PR company: http://t.co/lovE32j Some #smallbiz can do this stuff themselves. #prwebchat	http://www.twitter.com/dbhasin/status/81609244989865985/	6/17/2011